

# TIPS FOR WOMENS

## Cosmetic surgery and coronavirus: Dr. Santanchè clarifies

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Dr. Paolo Santanchè, one of the most important Italian aesthetic plastic surgeons of international renown, always at the forefront of the fight for the affirmation and respect of the rules that allow to perform an intervention in total safety, clarifies which criteria will be implemented to preserve the health of patients and doctors in the field of cosmetic surgery.

Dr. Santanchè predicts that after the months of isolation there will be an explosion of requests for aesthetic interventions and explains the reason for this boom.

### **Coronavirus and cosmetic surgery: what new health and hygiene standards are needed to ensure safety?**

No guidelines have yet been issued by the Ministry of Health, but in the meantime we are organizing according to scientific and common sense criteria to ensure the health of our patients and ourselves on the occasion of the resumption of our activities. The general daily sanitization of the rooms and the particular sanitization of the surgeries after each patient will therefore be provided. The visits will be spaced so as to avoid contact between patients. Patients must present themselves with a mask avoiding unnecessary companions, they will have to disinfect their hands upon arrival at the

study and they will have answered the previous day to a series of questions aimed at revealing dangerous symptoms, risk of contagion or contact with possible infectious people, or activities at risk in the past two weeks. The temperature will also be detected. During the visit, all unnecessary contacts will be avoided and those necessary will be made with all the appropriate precautions, a bit like in the operating room.

**What impact will the pandemic experience have on cosmetic surgery? Will it change the canons of beauty?**

I don't think that the canons of beauty will undergo particular modifications inspired by this experience, at least for people of good taste who have always been inspired by criteria of naturalness. I hope that the exaggerations and sometimes caricatural results that afflict this art will be mitigated.

**How will the doctor-patient relationship change after the lockdown?**

There will probably be an increase in video consultations, at least as regards patients who live far from the surgeon, in order to minimize travel and travel, even if a true view, with doctor and patient in flesh and blood, must always be carried out before surgery.

**You said that after isolation, we will probably see a boom in requests for cosmetic procedures: what is it due to?**

For almost two months most people lived in isolation and little by little they began to neglect makeup, clothing and personal care; this certainly did not increase self-esteem. Furthermore, people often undergo an aesthetic intervention to underline a moment of change, especially after a bad or painful experience. Today there is certainly also a great desire to return to normality, normality that in many respects cannot exist, especially as social life, travel and holidays, hence the desire to do something beautiful for themselves emerges after a period of waivers.

**Which do you think will be the most requested?**

There will probably be a boom in fillers and botulinum toxin as a first impact. Both because regulars are in abstinence and because they are the simplest methods that immediately give satisfaction without the hassle of a convalescence.

